

YAMENG ZHU

Illustrator

1700 Lida Street, Pasadena, CA 91103
949-344-5765
zhuyameng1205@gmail.com



Objective

Seeking a position where I can utilize my skills in illustration, graphic design, and communication to create visually compelling and engaging content. With a passion for learning and a collaborative mindset, I aim to contribute to a dynamic team while continuing to expand my creative horizons.

Education

Bachelor of Arts in Illustration, ArtCenter College of Design, 2020-2024

- Specialized in creating illustrations for various mediums
- Developed interdisciplinary skills through collaborative projects

Skills

Illustration and Design

- Proficient in using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign
- Skilled in creating illustrations across different styles and genres
- Capable of producing editorial illustrations that effectively communicate concepts and narratives
- Strong understanding of branding principles, with the ability to create visually cohesive designs
- Experience in creating intellectual property (IP) designs

Graphic Design

- Proficient in creating posters that capture attention and effectively convey messages
- Skilled in designing package graphics that enhance product appeal
- Knowledgeable in basic graphic design principles, including layout, typography, and color theory
- Ability to visualize ideas and translate them into visually appealing designs
- Proficient in using design software tools and technologies

Communication and Language

- Excellent verbal and written communication skills in English and Chinese
- Strong interpersonal skills, allowing for effective collaboration and teamwork
- Good presentation skills to communicate ideas and concepts clearly

Additional Information

- Strong passion for helping others and actively engaging in volunteer work
- Proactive in seeking opportunities to learn and expand skill set
- Continuously generating innovative ideas and exploring new creative avenues